



Maryland Foodie Fest
Saturday, June 13, 2020
Ripken Stadium – Aberdeen, MD
marylandfoodiefest.com



Maryland Foodie Fest is back for its second year as the region's most exciting food festival – offering thousands from the public a chance to indulge in elevated cuisine from Maryland restaurants as well as engage in qualifying cookoffs for a chance to win and receive automatic entry to compete in the World Food Championships.

4,000+ guests are expected to attend on Saturday, June 13, 2020

at Leidos Field at Ripken Stadium in Aberdeen, MD

More than just a summer festival, **Maryland Foodie Fest** is your brand's opportunity to gain exposure in front of Maryland's finest restaurants and businesses while engaging with attendees from the entire Mid- Atlantic region. Our sponsors receive advertising from the moment they sign up through the event itself and during post-event media coverage.

\$5,000 Event Sponsorship

Event Day Recognition

- 20 VIP Admission tickets to the event
- Top tier billing on all signage throughout the venue, including stadium video board and main stage
- Premium Placement Double Booth Space (10x16) to hand out products and/or information to all attendees
- Logo on all volunteer t-shirts

Media and Advertising Recognition

- Event recognition and inclusion in all media advertising, including logo and/or name listing
- Logo placement, including hyperlinks on the **Maryland Foodie Fest** website, Restaurant Association of Maryland website, *Dine Out, Maryland!* newsletter and Restaurant Association of Maryland newsletter

Earned Media- Pre and Post Event

- Tagged promotion on social media advertising and Facebook event page
- Creation of photo albums on the appropriate social media platforms for pre and post event activities
- Inclusion in the promotion of Team Maryland – a growing community of area chefs that will compete in the World Food Championships in October 2020

For more information or to secure a sponsorship contact:

Kim Schlosser, Event Manager

kschlosser@marylandrestaurants.com

(443) 539-2464

\$2,500 Event Sponsorship

Event Day Recognition

- 12 VIP Admission tickets to the event
- Inclusion on all signage throughout the venue, including stadium video board and stage
- Booth space (10x8) to hand out products and/or information to all attendees
- Logo on all volunteer t-shirts

Media and Advertising Recognition

- Event recognition and inclusion in all media advertising, including logo and/or name listing
- Logo placement, including hyperlinks, on the **Maryland Foodie Fest** website, Restaurant Association of Maryland website, *Dine Out, Maryland!* newsletter and Restaurant Association of Maryland newsletter

Earned Media- Pre and Post Event

- Tagged promotion on social media advertising and Facebook event page
- Creation of photo albums on the appropriate social media platforms for pre and post event activities
- Inclusion in the promotion of Team Maryland that will compete in the World Food Championships in October 2020

\$1,000 Supporting Sponsorship

Event Day Recognition

- 6 VIP Admission tickets to the event
- Booth space (10x8) to hand out products and/or information to all attendees
- Recognition on all signage throughout the venue, including stadium video board
- Logo on volunteer staff t-shirts

Media and Advertising Recognition

- Event recognition and inclusion in media advertising, including logo and/or name listing
- Logo on the **Maryland Foodie Fest** website, Restaurant Association of Maryland website, *Dine Out, Maryland!* website and the Restaurant Association of Maryland member newsletter

Customizable Sponsorships starting at \$5,000 are also available including:

Stage Sponsorship

Burger Competition Sponsor—**SOLD**

Seafood Competition Sponsor

Chef Competition Sponsor

VIP Club Level Lounge Sponsor

Exclusive Event Sponsorship

Gold Event Sponsorship- **SOLD, two remaining**

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